

Privacy Policy

As of May 2023

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In the following, we inform you about the processing of your personal data when using our websites (<https://tktl1.com>).

I. Name and Address of the Controller

The controller within the meaning of the General Data Protection Regulation (GDPR) and other data protection regulations is:

Origem Medical GmbH
Sebastian-Kneipp-Str. 41
60439 Frankfurt am Main
Germany

Phone: +49 (0)69 – 50 50 64 423

Email: info@origem-medical.com

Website: www.origem-medical.com

II. Contact Details of the Data Protection Officer

The data protection officer of the controller is:

DataCo GmbH
Dachauer Straße 65
80335 Munich
Germany

Phone: +49 89 7400 45840

Website: www.dataguard.de

III. General Information on Data Processing

1. Scope of Personal Data Processing

We generally process personal data of our users only to the extent necessary to provide a functioning website as well as our content and services. The processing of personal data of our users regularly takes place only with the user's consent. An exception applies in cases where obtaining prior consent is not possible for factual reasons and the processing of data is required by legal regulations.

2. Legal Basis for Processing Personal Data

If we obtain the consent of the data subject for processing personal data, Art. 6(1)(a) of the GDPR serves as the legal basis.

For the processing of personal data necessary for the performance of a contract to which the data subject is a party, Art. 6(1)(b) of the GDPR serves as the legal basis. This also applies to processing operations required for the performance of pre-contractual measures.

If the processing of personal data is necessary for compliance with a legal obligation to which our company is subject, Art. 6(1)(c) of the GDPR serves as the legal basis.

In the event that the vital interests of the data subject or another natural person require the processing of personal data, Art. 6(1)(d) of the GDPR serves as the legal basis.

If the processing is necessary for the purposes of the legitimate interests pursued by our company or by a third party and such interests are not overridden by the interests or fundamental rights and freedoms of the data subject, Art. 6(1)(f) of the GDPR serves as the legal basis for the processing.

3. Data Erasure and Storage Duration

The personal data of the data subject will be erased or blocked as soon as the purpose of storage ceases to apply. Storage may also take place if provided for by European or national legislation in union law regulations, laws, or other provisions to which the controller is subject. Blocking or erasure of data also takes place when a storage period prescribed by the aforementioned standards expires, unless further storage of the data is necessary for the conclusion or performance of a contract.

IV. Rights of the Data Subject

If your personal data is processed, you are a data subject within the meaning of the GDPR, and you have the following rights against the data controller:

1. Right to information

You can request confirmation from the data controller as to whether personal data concerning you is being processed by them.

If such processing exists, you can request the following information from the data controller:

- The purposes for which the personal data is being processed;
- The categories of personal data being processed;
- The recipients or categories of recipients to whom the personal data concerning you have been or will be disclosed;
- The planned duration of storage of the personal data concerning you or, if it is not possible to provide specific information, the criteria used to determine the storage period;
- The existence of the right to rectification or erasure of personal data concerning you, the right to restriction of processing by the data controller, or the right to object to such processing;
- The existence of the right to lodge a complaint with a supervisory authority;
- All available information on the origin of the data if the personal data was not collected from you;
- The existence of automated decision-making, including profiling, pursuant to Article 22(1) and (4) of the GDPR, and at least in these cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

You have the right to request information on whether the personal data concerning you is being transferred to a third country or to an international organization. In this context, you can request to be informed about the appropriate safeguards pursuant to Article 46 of the GDPR relating to the transfer.

This right to information may be limited to the extent that it is likely to make the realization of research or statistical purposes impossible or seriously impede it, and the limitation is necessary for the fulfillment of research or statistical purposes.

2. Right to rectification

You have the right to have your personal data rectified and/or completed by the data controller if the processed personal data concerning you is inaccurate or incomplete. The data controller shall carry out the rectification without undue delay.

Your right to rectification may be limited to the extent that it is likely to make the realization of research or statistical purposes impossible or seriously impede it, and the limitation is necessary for the fulfillment of research or statistical purposes.

3. Right to restriction of processing

Under the following conditions, you may request the restriction of the processing of personal data concerning you:

- If you contest the accuracy of the personal data concerning you, for a period enabling the data controller to verify the accuracy of the personal data;
- If the processing is unlawful, and you oppose the erasure of the personal data and instead request the restriction of its use;
- If the data controller no longer needs the personal data for the purposes of processing, but you require it for the establishment, exercise, or defense of legal claims;
- If you have objected to processing pursuant to Article 21(1) of the GDPR, pending the verification of whether the legitimate grounds of the data controller override your grounds.

If the processing of personal data concerning you has been restricted, except for storage, such data may only be processed with your consent or for the establishment, exercise, or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or a Member State.

If the restriction of processing has been limited under the above conditions, you shall be informed by the data controller before the restriction is lifted.

Your right to restriction of processing may be limited to the extent that it is likely to make the realization of research or statistical purposes impossible or seriously impede it, and the limitation is necessary for the fulfillment of research or statistical purposes.

4. Right to Erasure

a) Obligation to Erase

You can request the data controller to erase your personal data without undue delay, and the data controller is obligated to erase such data without undue delay if one of the following grounds applies:

- The personal data concerning you are no longer necessary for the purposes for which they were collected or otherwise processed.
- You withdraw your consent on which the processing pursuant to Art. 6(1)(a) or Art. 9(2)(a) of the GDPR was based, and there is no other legal ground for the processing.
- You object to the processing pursuant to Art. 21(1) of the GDPR, and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21(2) of the GDPR.
- The personal data concerning you have been unlawfully processed.

- The erasure of personal data concerning you is required for compliance with a legal obligation under Union or Member State law to which the data controller is subject.
- The personal data concerning you have been collected in relation to the offer of information society services referred to in Art. 8(1) of the GDPR.

b) Information to Third Parties

Where the data controller has made the personal data concerning you public and is obliged pursuant to Art. 17(1) of the GDPR to erase such data, the data controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers processing the personal data that you have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

c) Exceptions

The right to erasure does not apply to the extent that processing is necessary:

- for exercising the right of freedom of expression and information,
- for compliance with a legal obligation which requires processing by Union or Member State law to which the data controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the data controller,
- for reasons of public interest in the area of public health in accordance with Art. 9(2)(h) and (i) as well as Art. 9(3) of the GDPR,
- for archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes in accordance with Art. 89(1) of the GDPR, insofar as the right referred to in section a) is likely to render impossible or seriously impair the achievement of the objectives of that processing, or
- for the establishment, exercise, or defense of legal claims.

5. Right to Notification

If you have asserted your right to rectification, erasure, or restriction of processing against the data controller, the data controller is obliged to communicate any rectification or erasure of personal data or restriction of processing to each recipient to whom the personal data concerning you have been disclosed, unless this proves impossible or involves disproportionate effort.

You have the right to be informed about those recipients by the data controller.

6. Right to Data Portability

You have the right to receive the personal data concerning you, which you have provided to the data controller, in a structured, commonly used, and machine-readable format. You also have the right to transmit those data to another controller without hindrance from the data controller to which the personal data have been provided, where:

- a. the processing is based on consent pursuant to Art. 6(1)(a) of the GDPR or Art. 9(2)(a) of the GDPR or on a contract pursuant to Art. 6(1)(b) of the GDPR, and
- b. the processing is carried out by automated means.

In exercising this right, you also have the right to have the personal data concerning you transmitted directly from one controller to another, where technically feasible. This must not adversely affect the rights and freedoms of others.

The right to data portability does not apply to the processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

7. Right to Object

You have the right to object, on grounds relating to your particular situation, at any time to the processing of personal data concerning you which is based on Article 6(1)(e) or (f) of the GDPR, including profiling based on those provisions.

The controller shall no longer process the personal data unless they demonstrate compelling legitimate grounds for the processing which override your interests, rights, and freedoms, or for the establishment, exercise, or defense of legal claims.

Where personal data concerning you is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing.

If you object to the processing for direct marketing purposes, the personal data concerning you shall no longer be processed for such purposes.

You have the possibility to exercise your right to object in relation to the use of information society services, notwithstanding Directive 2002/58/EC, by automated means using technical specifications.

You also have the right to object, on grounds relating to your particular situation, to the processing of personal data concerning you for scientific or historical research purposes or statistical purposes pursuant to Article 89(1) of the GDPR, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

Your right to object may be limited to the extent that it is likely to render impossible or seriously impair the achievement of the objectives of the research or statistical purposes and such limitation is necessary for the fulfillment of the research or statistical purposes.

8. Right to Withdraw Consent

You have the right to withdraw your consent to the processing of your personal data at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

9. Automated Individual Decision-making, Including Profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you, unless the decision:

- a. is necessary for entering into, or performance of, a contract between you and the controller,
- b. is authorized by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard your rights and freedoms and legitimate interests, or
- c. is based on your explicit consent.

However, these decisions must not be based on special categories of personal data referred to in Article 9(1) of the GDPR, unless Article 9(2)(a) or (b) of the GDPR applies and suitable measures to safeguard your rights and freedoms and legitimate interests are in place.

With regard to the cases referred to in points a and c, the controller shall implement suitable measures to safeguard your rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express your point of view, and to contest the decision.

10. Right to Lodge a Complaint with a Supervisory Authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work, or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR.

The supervisory authority to which the complaint has been submitted shall inform the complainant about the status and results of the complaint, including the possibility of a judicial remedy under Article 78 of the GDPR.

V. Provision of the Website and Creation of Log Files

1. Description and Scope of Data Processing

When our website is accessed, our system automatically collects data and information from the computer system of the accessing device.

The following data is collected:

- Information about the browser type and version
- The user's operating system
- The user's internet service provider
- The user's IP address
- Date and time of access
- Websites from which the user's system reaches our website

- Websites accessed by the user's system through our website

This data is stored in log files on our system. The data is not stored together with other personal data of the user.

2. Purpose of Data Processing

The temporary storage of the IP address by the system is necessary to enable the delivery of the website to the user's device. For this purpose, the user's IP address must remain stored for the duration of the session.

The storage in log files is done to ensure the functionality of the website. Additionally, the data is used to optimize the website and ensure the security of our information technology systems. No data evaluation for marketing purposes takes place in this context.

These purposes also constitute our legitimate interest in data processing pursuant to Article 6(1)(f) of the GDPR.

3. Legal Basis for Data Processing

The legal basis for the temporary storage of data and log files is Article 6(1)(f) of the GDPR.

4. Data Retention Period

The data is deleted as soon as it is no longer necessary for the purpose of its collection. In the case of data collected for the provision of the website, this is the case when the respective session is ended.

In the case of data stored in log files, this is the case after a maximum of seven days. Further storage is possible. In this case, the IP addresses of the users are either deleted or anonymized, so that they can no longer be associated with the accessing client.

5. Right to Object and Erasure Option

The collection of data for the provision of the website and the storage of data in log files is mandatory for the operation of the website. Therefore, there is no option to object on the part of the user.

VI. Use of Cookies

1. Description and Scope of Data Processing

Our website uses cookies. Cookies are text files that are stored in the internet browser or by the internet browser on the user's computer system. When a user accesses a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string of characters that enables the unique identification of the browser when the website is accessed again.

We use cookies to make our website more user-friendly. Some elements of our website require that the accessing browser can be identified even after a page change.

The following data may be stored and transmitted in the cookies:

- Language settings
- Log-in information

In addition, we use cookies on our website that allow us to analyze the users' surfing behavior.

The following data may be transmitted in this way:

- Entered search terms
- Frequency of page views
- Use of website/webshop functions

The data collected in this way is pseudonymized by technical measures. Therefore, it is no longer possible to associate the data with the accessing user without additional information. The data is not stored together with other personal data of the users.

2. Purpose of Data Processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For these functions, it is necessary for the browser to be recognized even after switching pages.

We need cookies for the following applications:

- Saving language settings
- Remembering search terms

The user data collected through technically necessary cookies is not used to create user profiles.

The use of analysis cookies is done to improve the quality of our website and its content. Through analysis cookies, we learn how the website is used and can continuously optimize our offering.

Use of the cookie manager "Borlabs Cookie":

We use Borlabs Cookies, provided by Borlabs GmbH, Rübenkamp 32, 22305 Hamburg, Germany, to obtain the legally required consents for the use of cookies, in accordance with Art. 6(1)(c) of the General Data Protection Regulation (GDPR).

When you visit our website, a Borlabs cookie is stored in your browser, which stores the consents you have given or the revocation of these consents. This data is not transmitted to the provider of Borlabs Cookie.

The collected data is stored until you request deletion, delete the Borlabs cookie yourself, or the purpose for data storage no longer applies. Mandatory legal retention periods remain unaffected. For details on the data processing of Borlabs Cookie, please refer to <https://de.borlabs.io/kb/welche-daten-speichert-borlabs-cookie/>.

3. Legal basis for data processing:

The legal basis for processing personal data using technically unnecessary cookies is § 25(1) TTDSG in conjunction with Art. 6(1)(a) of the GDPR.

The legal basis for processing personal data using technically necessary cookies is § 25(2) TTDSG in conjunction with Art. 6(1)(f) of the GDPR.

4. Storage duration, objection, and removal options:

Cookies are stored on the user's computer and transmitted to our site. Therefore, as a user, you have full control over the use of cookies. By changing the settings in your internet browser, you can disable or restrict the transmission of cookies. Stored cookies can be deleted at any time, including automatically. If cookies are disabled for our website, not all functions of the website may be fully usable.

If you are using a Safari browser version 12.1 or later, cookies will be automatically deleted after seven days. This also applies to opt-out cookies set to prevent tracking measures.

VII. Newsletter:

1. Description and scope of data processing:

On our website, it is possible to subscribe to a free newsletter. When subscribing to the newsletter, the data from the input mask is transmitted to us:

- Email address
- IP address of the accessing computer
- Date and time of registration

Your consent is obtained during the registration process for the processing of data, and reference is made to this privacy policy.

There is no disclosure of data to third parties in connection with the data processing for sending newsletters. The data is used exclusively for sending the newsletter.

2. Purpose of data processing:

The collection of the user's email address is used to deliver the newsletter.

The collection of other personal data within the registration process is used to prevent abuse of the services or the email address used.

3. Legal basis for data processing:

The legal basis for processing the data, if the user has given consent, is Art. 6(1)(a) of the GDPR.

The legal basis for sending the newsletter resulting from the sale of goods or services is § 7(3) of the German Unfair Competition Act (UWG).

4. Storage duration:

The data will be deleted as soon as it is no longer necessary to achieve the purpose of its collection. The user's email address will be stored as long as the newsletter subscription is active.

Other personal data collected during the registration process will usually be deleted after a period of seven days.

5. Right to object and delete

The newsletter subscription can be canceled by the respective user at any time. For this purpose, each newsletter contains a corresponding link.

This also allows for the revocation of consent to the storage of personal data collected during the registration process.

VIII. Email contact

1. Description and scope of data processing

On our website, it is possible to contact us via the provided email address. In this case, the personal data transmitted with the email will be stored.

The data will be used exclusively for processing the conversation.

2. Purpose of data processing

In the event of contact by email, there is also a legitimate interest in processing the data.

3. Legal basis for data processing

The legal basis for processing data transmitted via email is Art. 6(1)(f) of the General Data Protection Regulation (GDPR). If the email contact aims to conclude a contract, an additional legal basis for processing is Art. 6(1)(b) GDPR.

4. Duration of storage

The data will be deleted as soon as it is no longer necessary to achieve the purpose of its collection. For the personal data transmitted via email, this is the case when the respective conversation with the user has ended. The conversation is deemed to be concluded when it can be inferred from the circumstances that the matter at hand has been conclusively resolved.

Any additional personal data collected during the sending process will be deleted no later than six months after.

5. Right to object and delete

If a user contacts us via email, they can object to the storage of their personal data at any time. In such a case, the conversation cannot be continued.

An objection to data processing can be sent via email to info@origem-medical.com. In this case, all personal data stored in connection with the contact will be deleted.

IX. Contact form

1. Description and scope of data processing

Our website includes a contact form that can be used for electronic communication. If a user chooses this option, the data entered in the input mask will be transmitted to us and stored.

At the time of sending the message, the following data will be stored:

- Email address
- Name
- First name
- Company
- IP address of the user's device
- Date and time of the contact

Alternatively, contact can be made via the provided email address. In this case, the personal data transmitted with the email will be stored.

The data will be used exclusively for processing the conversation.

2. Purpose of data processing

The processing of personal data from the input mask is solely for the purpose of processing the contact request. In the case of contact via the contact form, there is also a legitimate interest in processing the data.

The other personal data processed during the sending process serves to prevent misuse of the contact form and to ensure the security of our information technology systems.

3. Legal basis for data processing

The legal basis for processing data transmitted via the contact form is Art. 6(1)(f) GDPR. If the contact via the contact form aims to conclude a contract, an additional legal basis for processing is Art. 6(1)(b) GDPR.

4. Duration of storage:

The data will be deleted as soon as they are no longer necessary for the purpose of their collection. For the personal data obtained from the contact form and emails, this is the case when the respective conversation with the user is concluded and the relevant matter is finally resolved. Any additional personal data collected during the sending process will be deleted within a maximum period of thirty days.

5. Objection and removal options:

The user can object to the storage of their personal data at any time by sending an informal email to info@origem-medical.com. In such a case, the conversation cannot be continued, and all personal data stored in relation to the contact will be deleted.

X. Corporate presence on social networks:

YouTube:

YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, United States

To ensure appropriate safeguards for the transfer and processing of personal data outside the EU, standard contractual clauses (Article 46(2)(c) of the GDPR) have been concluded with Google.

We provide information and offer the opportunity for communication to YouTube users on our corporate YouTube channel. When users take action on our YouTube corporate presence (e.g., comments, posts, likes, etc.), they may disclose personal data (e.g., real name or profile photo). However, as we generally do not have control over the processing of your personal data by YouTube, the company jointly responsible for the Origem Medical GmbH corporate presence, we cannot provide binding information regarding the purpose and scope of the data processing.

Our corporate presence on social networks is used for communication and information exchange with (potential) customers. We showcase our products, run contests, and/or provide updates about our company.

The content published through our corporate presence may include:

- Information about products
- Information about services
- Contests
- Advertising
- Customer contact

Each user is free to publish personal data through their activities.

The legal basis for the processing of data collected through the use of our corporate presence is Article 6(1)(f) of the GDPR. If the contact aims to conclude a contract, an additional legal basis for the processing is Article 6(1)(b) of the GDPR.

The data generated by the corporate presence is not stored in our own systems.

You can object to the processing of your personal data collected through your use of our YouTube corporate presence at any time and exercise your rights as a data subject mentioned under Section IV of this privacy policy. To do so, please send us an informal email to info@origem-medical.com. For information about the processing of your personal data by YouTube and the corresponding objection options, please refer to the following link:

YouTube: <https://policies.google.com/privacy?gl=US&hl=en>

XI. Corporate presence on professional networking platforms:

1. Scope of data processing:

We use the opportunity to maintain corporate presences on professional networking platforms. We have a corporate presence on the following professional networking platforms:

LinkedIn:

LinkedIn, Unlimited Company Wilton Place, Dublin 2, Ireland

To ensure appropriate safeguards for the transfer and processing of personal data outside the EU, standard contractual clauses (Article 46(2)(c) of the GDPR) have been concluded with LinkedIn.

We provide information and offer the opportunity for communication to users on our page.

The corporate presence is used for information and public relations purposes.

We do not have information about the processing of your personal data by the companies jointly responsible for the corporate presence. For further information, please refer to the privacy policy of:

LinkedIn:

https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv

If you take any action on our company page (such as comments, posts, likes, etc.), you may disclose personal data (such as your full name or profile photo) publicly.

2. Legal basis for data processing:

The legal basis for processing personal data for the purpose of communicating with customers and interested parties is Article 6(1)(f) of the General Data Protection Regulation (GDPR). Our legitimate interest is to provide optimal responses to your inquiries or to provide the requested information. If the contact aims to conclude a contract, an additional legal basis for the processing is Article 6(1)(b) of the GDPR.

3. Purpose of data processing:

Our company page serves us to inform users about our services. Each user is free to disclose personal data through activities.

4. Duration of storage:

We store your activities and personal data published on our company page until you revoke your consent. Additionally, we comply with the legal retention periods.

5. Objection and removal options:

You can object to the processing of your personal data that we collect through your use of our company page at any time and exercise your rights as described in section IV of this privacy policy. To do so, please send us an informal email to the email address provided in this privacy policy.

For more information on objection and removal options, please refer to the following link:

LinkedIn:

https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv

XII. Hosting

The website is hosted on servers provided by a service provider commissioned by us.

Our service provider is:

1&1 IONOS SE

Elgendorfer Str. 57

56410 Montabaur

Germany

The servers automatically collect and store information in server log files that your browser transmits to the website. The stored information includes:

- Browser type and version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Date and time of the server request
- IP address

No merging of this data with other data sources takes place. The collection of this data is based on Article 6(1)(f) of the GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of the website, for which the server log files must be recorded.

We have concluded a contract for order processing with the respective service provider, in which we obligate the service provider to protect user data and not to disclose it to third parties.

The website's server is geographically located in Germany.

XIII. Used Plugins

We use various plugins for different purposes.

When using some services, personal data may be transferred to servers in the United States. The legal basis for such transfer is your consent under Article 6(1)(a) of the GDPR. The United States of America does not offer an adequate level of data protection based on a decision of the European Union. The main risk of such transfer lies in the obligation of plugin providers to make user data accessible to U.S. authorities under certain circumstances. We are currently striving to implement additional security measures.

To make the transfer to third countries as privacy-friendly and secure as possible, we aim to conclude data processing agreements with standard contractual clauses with all providers.

The following plugins are used:

Use of Google Analytics

1. Scope of personal data processing:

We use Google Analytics, a web analytics service provided by Google Ireland Ltd., Gordon House, Barrow Street, D04 E5W5, Dublin, Ireland (hereinafter referred to as "Google"). Google Analytics analyzes, among other things, the origin of visitors, their duration on individual pages, and the use of search engines, allowing for better monitoring of advertising campaigns. Google places a cookie on your computer. This enables the storage and evaluation of personal data, especially the user's activity (including pages visited and elements clicked), device and browser information (including IP address and operating system), data about displayed advertisements (including which ads were shown and whether the user clicked on them), and data from advertising partners (including pseudonymized user IDs). The information generated by the cookie about your use of this online presence is transmitted to and stored on a Google server in the United States. However, if IP anonymization is enabled on this online presence, your IP address will be truncated by Google within member states of the European Union or other parties to the Agreement on the European Economic Area before being transmitted to the United States. Only in exceptional cases will the full IP address be transmitted to a Google server in the United States and truncated there.

On behalf of the operator of this online presence, Google will use this information to evaluate your use of the online presence, compile reports on online presence activities, and provide other services related to the use of the online presence and internet usage to the operator of the online presence. The IP address transmitted by your browser as part of Google Analytics will not be associated with any other data held by Google. You can prevent the storage of cookies by adjusting your browser software settings; however, please note that if you do this, you may not be able to use all the features of our online presence to their full extent.

For more information about the processing of data by Google, please visit:

<https://policies.google.com/privacy?gl=EN&hl=en>

2. Purpose of data processing:

The purpose of processing personal data is to target an audience that has already expressed initial interest by visiting the site.

3. Legal basis for processing personal data:

The legal basis for processing personal data is generally the user's consent pursuant to Art. 6(1)(a) of the GDPR.

4. Duration of storage:

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law. Advertising data in server logs is anonymized by Google, with parts of the IP address and cookie information being deleted after 9 or 18 months, as stated by Google.

5. Revocation and deletion options:

You have the right to revoke your consent to data processing at any time. Revoking your consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can prevent the collection and processing of your personal data by Google by disabling the storage of third-party cookies on your computer, using the "Do Not Track" function in a supported browser, disabling script execution in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

Additionally, you can prevent the collection of data generated by the cookie related to your use of the online presence (including your IP address) and its processing by Google by downloading and installing the browser plugin available at the following link:

<https://tools.google.com/dlpage/gaoptout?hl=en>

To disable the use of your personal data by Google, you can use the following link:

<https://adssettings.google.com>

For more information on options to object and delete data with respect to Google, please refer to:

<https://policies.google.com/privacy?gl=EN>

Use of Google ReCaptcha

1. Scope of processing personal data

We use Google ReCaptcha provided by Google Ireland Ltd., Gordon House, Barrow Street, D04 E5W5, Dublin, Ireland. This tool is used to verify whether a data entry is compliant and not performed by a bot. Google ReCaptcha analyzes and authenticates the behavior of an online presence visitor based on various characteristics. As a result, personal data may be stored and evaluated, particularly the

user's activity (such as mouse movements and elements clicked) and device and browser information (such as time, IP address, and operating system).

The data is not associated with data collected or used in connection with the parallel use of authenticated Google services such as Gmail.

For more information on how Google processes data, please visit:

<https://policies.google.com/privacy?gl=EN&hl=en>

2. Purpose of data processing

The use of Google ReCaptcha is intended to protect our online presence from misuse.

3. Legal basis for the processing of personal data

The legal basis for processing the personal data of users is generally their consent according to Art. 6 (1) (a) of the General Data Protection Regulation (GDPR).

4. Storage duration

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law, such as for tax and accounting purposes.

5. Right to withdraw consent and remove data

You have the right to withdraw your consent for data processing at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can prevent the collection and processing of your personal data by Google by disabling the storage of third-party cookies on your computer, using the "Do Not Track" function of a supporting browser, disabling script execution in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can disable the use of your personal data by Google using the following link:

<https://adssettings.google.com>

For more information on objection and removal options regarding Google, please visit:

<https://policies.google.com/privacy?gl=EN&hl=en>

Use of Google Webfonts

1. Scope of processing personal data

We use Google Webfonts provided by Google Ireland Ltd., Gordon House, Barrow Street, D04 E5W5, Dublin, Ireland (hereinafter referred to as "Google"). The webfonts are transferred to the browser's

cache when the page is accessed to be used for visually enhanced display of various information. If the browser does not support or blocks access to Google Webfonts, the text will be displayed in a standard font. No cookies are stored on the visitor's browser when accessing the page. Data transmitted in connection with page access is sent to resource-specific domains such as <https://fonts.googleapis.com> or <https://fonts.gstatic.com>. As a result, personal data may be stored and evaluated, particularly the user's activity (such as pages visited and elements clicked) and device and browser information (such as IP address and operating system).

The data is not associated with data collected or used in connection with the parallel use of authenticated Google services such as Gmail.

For more information on how Google processes data, please visit:

<https://policies.google.com/privacy?gl=EN&hl=en>

2. Purpose of data processing

The use of Google Webfonts is intended to provide an appealing display of our texts. If your browser does not support this feature, a standard font will be used for display from your computer.

3. Legal basis for the processing of personal data

Legal Basis for the Processing of Personal Data of Users is generally the consent of the user according to Art. 6(1)(a) of the General Data Protection Regulation (GDPR).

4. Duration of Storage

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law, e.g., for tax and accounting purposes.

5. Right to Object and Erasure

You can prevent the collection and processing of your personal data by Google by preventing the storage of third-party cookies on your computer, using the "Do Not Track" feature of a supporting browser, disabling the execution of script code in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can deactivate the use of your personal data by Google through the following link:

<https://adssettings.google.com>

For more information on how to object to and remove your data from Google, please refer to:

<https://policies.google.com/privacy?gl=US&hl=en>

Use of Vimeo

1. Scope of Processing Personal Data

We utilize the Vimeo video portal plugin provided by Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA. When visiting our online presence, your browser establishes a connection with Vimeo servers in the USA. Information about your online visit and your IP address is transmitted to Vimeo, regardless of whether you have a Vimeo account or are logged into it. If you are logged in, Vimeo may associate the collected data with your account.

For more information on the data processing by Vimeo, please visit:

<https://vimeo.com/privacy>

2. Purpose of Data Processing

The provision of the Vimeo plugin serves the purpose of providing and embedding videos.

3. Legal Basis for the Processing of Personal Data

The legal basis for the processing of personal data of users is generally the consent of the user according to Art. 6(1)(a) of the GDPR.

4. Duration of Storage

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law.

5. Right to Withdraw Consent and Erasure

You have the right to withdraw your consent for data processing at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can prevent the collection and processing of your personal data by Vimeo by preventing the storage of third-party cookies on your computer, using the "Do Not Track" feature of a supporting browser, disabling the execution of script code in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove your data from Vimeo, please refer to:

<https://vimeo.com/privacy>

Use of YouTube

1. Scope of Processing Personal Data

We utilize the YouTube plugin operated by YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA, and their representative in the Union, Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter referred to as "Google"). We use the YouTube plugin to embed videos from YouTube on our online presence. When visiting our online presence, your browser establishes a connection with YouTube servers. This may result in the storage and analysis of personal data, including user activity (in particular, which pages have been visited and which elements have been clicked) and device and browser information (in particular, IP address and operating system). We have no control over the content of the plugin. If you are logged into your YouTube account during the visit, YouTube can associate your visit to our online presence with your account. By interacting with this plugin, the corresponding information is directly transmitted to YouTube and stored there.

For more information on the data processing by Google, please visit:

<https://policies.google.com/privacy?gl=US&hl=en>

2. Purpose of Data Processing

The use of the YouTube plugin improves the user-friendliness and attractive presentation of our online presence.

3. Legal Basis for the Processing of Personal Data

The legal basis for the processing of personal data of users is generally the consent of the user according to Art. 6(1)(a) of the GDPR.

4. Duration of Storage

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law, e.g., for tax and accounting purposes.

5. Right to Withdraw Consent and Erasure

You have the right to withdraw your consent for data processing at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can prevent the collection and processing of your personal data by Google by preventing the storage of third-party cookies on your computer, using the "Do Not Track" feature of a supporting browser, disabling the execution of script code in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can deactivate the use of your personal data by Google through the following link:

<https://adssettings.google.com>

For more information on how to object to and remove your data from Google, please refer to:

<https://policies.google.com/privacy?gl=US&hl=en>

Use of Font Awesome

1. Scope of Processing Personal Data

We use fonts from Font Awesome, a service provided by Fonticons, Inc., 6 Porter Road, Apartment 3R, Cambridge, MA 02140, USA (hereinafter referred to as "Font Awesome"). The fonts are transferred to the browser's cache when the page is accessed to be used for visually enhanced presentation of various information. This may involve the storage, transmission, and analysis of personal data, especially device and browser information (in particular, IP address and operating system). If the browser does not support or blocks Font Awesome, the text will be displayed in a standard font. No cookies are placed on the visitor's browser when accessing the page.

For more information on the data processing by Font Awesome, please visit:

<https://origin.fontawesome.com/privacy>

2. Purpose of Data Processing

The use of Font Awesome serves the purpose of an attractive presentation of our texts.

3. Legal Basis for the Processing of Personal Data

The legal basis for the processing of personal data of users is generally the consent of the user according to Art. 6(1)(a) of the GDPR.

4. Duration of Storage

Your personal information will be stored for as long as necessary to fulfill the purposes described in this privacy policy or as required by law.

5. Right to Withdraw Consent and Erasure

You have the right to withdraw your consent for data processing at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can prevent the collection and processing of your personal data by Font Awesome by preventing the storage of third-party cookies on your computer, using the "Do Not Track" feature of a supporting browser, disabling the execution of script code in your browser, or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove your data from Font Awesome, please refer to:

<https://origin.fontawesome.com/privacy>

This privacy policy was created with the support of DataGuard.